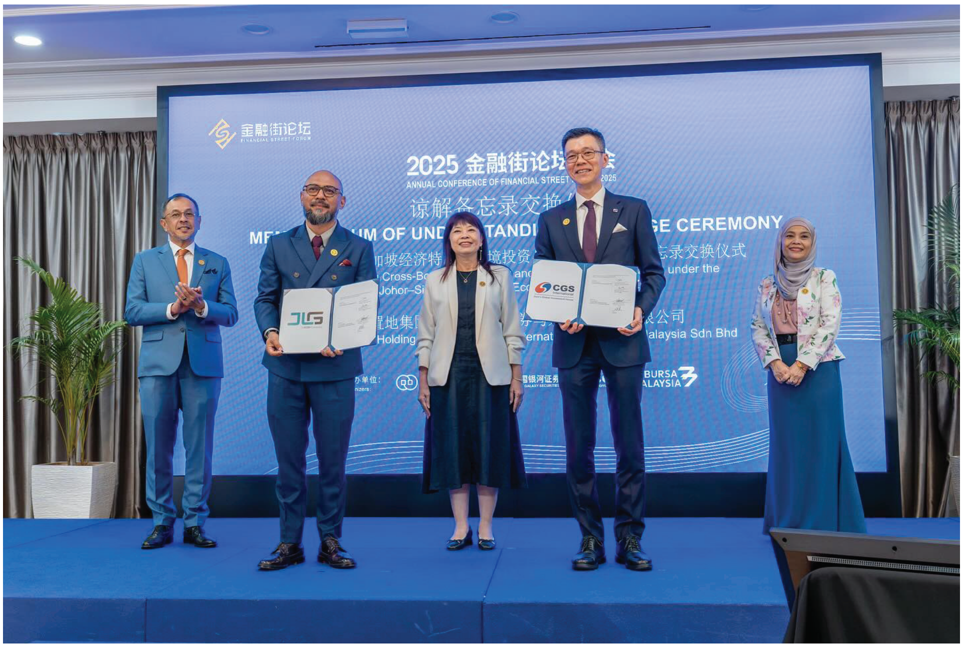

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JLand Group, CGS MY to drive cross-border investment for Johor-Singapore SEZ

From left: JLand Group group managing director Datuk Akmal Ahmad and chief strategy officer Ahmad Fadzli Zainudin, deputy finance minister Lim Hui Ying, CGS International Securities Malaysia Sdn Bhd deputy CEO Alan Inn Wei Loon and CEO Azizah Mohd Yatim at the MOU signing ceremony (Photo by JLand Group/CGS MY)

KUALA LUMPUR (Oct 29): JLand Group (JLG) and CGS International Securities Malaysia Sdn Bhd (CGS MY) have signed a three-year memorandum of understanding (MOU) to explore a strategic collaboration aimed at strengthening cross-border investment into the Johor-Singapore Special Economic Zone (JS-SEZ).

According to a press release on Wednesday, the non-binding MOU outlines a partnership model intended to connect Asean and global capital markets with ready-to-develop industrial zones in Johor.

It focuses on three key pillars: international promotion and referrals, investment banking solutions for companies establishing operations in the zone, and joint capital-raising initiatives to support project delivery.

Under the agreement, CGS MY will leverage its global network to identify and attract strategic investors, business partners, and private equity opportunities for JS-SEZ.

It may also offer financial advisory services including fundraising, initial public offerings, and merger and acquisition support to companies operating in or expanding into the zone.

Both parties will jointly facilitate investor participation and execution capabilities to enhance operational credibility for JS-SEZ tenants.

JLG group managing director Datuk Akmal Ahmad said: “JLG’s role is evolving beyond master developer to ecosystem curator — designing and orchestrating the connections between capital, land, infrastructure and talent that enterprises need to scale.”

“This partnership with CGS MY marks a strategic milestone in that journey,” he added.

CGS MY deputy chief executive officer Alan Inn Wei Loon said the collaboration aims to connect international capital and technology with Malaysia’s growth potential, especially in JS-SEZ, where JLG holds strategic land assets.
The MOU was formalised during CGS MY’s Parallel Financial Street Forum, held in collaboration with Bursa Malaysia at Exchange Square in Kuala Lumpur.

The exchange was officiated by JLG chief strategy officer Ahmad Fadzli Zainudin and Inn, witnessed by deputy finance minister Lim Hui Ying, Akmal and CGS MY CEO Azizah Mohd Yatim.

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